



The Easy and Affordable GPS Vehicle Tracking System

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Guide to GPS Tracking Systems and Expenses

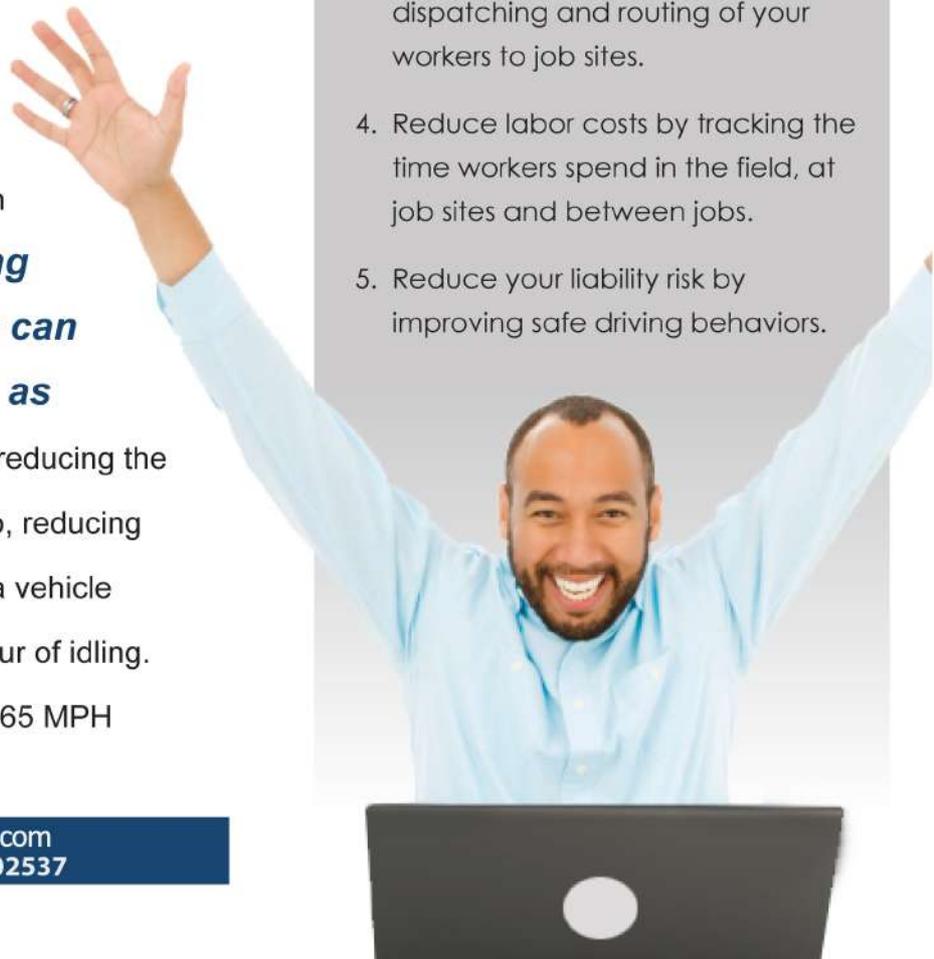
Why Should I Use GPS Tracking For My Business?

The convergence of low-cost GPS tracking hardware with nationwide cellular networks has opened the door to GPS Fleet tracking for companies of all sizes. What used to be an expensive approach deployed only by large companies is now affordable and in use by companies with as little as a single vehicle. The reason so many businesses are turning to GPS tracking is that you can quickly realize savings and efficiencies.

Let's start by considering the reduction in fuel usage these systems provide. **Using GPS fleet tracking, a business can reduce fuel usage by as much as 20-25%.** How? Two simple ways: one reducing the average speed a vehicle travels, and two, reducing vehicle idle time. According to the EPA, a vehicle burns an extra gallon of gas for every hour of idling. And a car that travels at 75 MPH versus 65 MPH burns 20% more fuel.

5 Benefits of GPS Tracking

1. Reduce fuel usage by monitoring idle time and vehicle speed.
2. Reduce wear and tear on your vehicles by reducing damaging driver behaviors such as rabbit starts and stops, speeding and more.
3. Increase efficiency by better dispatching and routing of your workers to job sites.
4. Reduce labor costs by tracking the time workers spend in the field, at job sites and between jobs.
5. Reduce your liability risk by improving safe driving behaviors.



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How Does GPS Vehicle Tracking Work?

The key to a GPS tracking system resides with the tracking device (either wired or plug), which is installed in the vehicle. These devices receive their power from the vehicle, have built-in cellular modems and motion detectors, and send periodic updates to a web-based, software platform. Using the Web software you can view vehicle locations in real time, information such as rate of speed and direction, and review vehicle history. These features allow you to more efficiently dispatch workers to a customer or worksite.

Additionally, fleet management systems allow you to monitor unsafe driving behaviors such as speeding and acceleration. You also get reports and dashboards to monitor trends and improvements over time.



What Features Should I Look For?

The first question to ask is, "What's most important for my business?" Are you worried about fuel usage and unsafe driving? Are you looking to quickly dispatch and monitor workers?

As you consider your options, be sure to look for a system that provides the following:

- Real-time GPS tracking (one minute updates important). Be sure to ask how frequently the device reports its location.
- The ability to review past vehicle activity. You'll want to review a driver's activities and actions after the fact. This helps you better identify and coach problem drivers.
- System alerts sent out via email or text for activities such as speeding or idling.
- The ability to monitor and improve safe driving habits such as speeding, rapid starts and harsh braking.
- Quick view dashboards that summarize and present information in an easy to digest format.
- Detailed reports that give you insights into the trips your vehicles make, stops activity, vehicle idling and more.
- An easy-to-use system. Many systems are overly complex and hard to get off the ground. Ask companies about their typical startup time frame, and whether they provide ongoing training or support at no cost.



- A system that gives you unlimited users and different levels of user access. You may different people to access the system, but you may not want everyone to have access to all information.
- The ability to access tracking information through mobile applications or solutions that work seamlessly across devices such as tablets or mobile phones on both the Android and iOS platforms.

So How Much Can I Expect To Pay?

Pricing for GPS fleet tracking typically has several cost components:

- The tracking device
- The installation and/or activation
- The monthly service

Variables such as the number of vehicles in your fleet and whether or not you sign up for a contract can raise or lower the cost of your investment.

Below is a chart showing pricing for a number of different GPS tracking solutions including SonalTrack. We hope you find this information useful, and we hope you will consider SonalTrack.com for your tracking needs.

Company	Device	Installation	Monthly Service (per device)	GPS Location Intervals	Additional Cost for Support
Fleetmatics	\$100	\$100	\$42-\$45 ● per month	90 seconds	None (that we've identified)
Teletrac	\$100	\$100+	\$35-\$47 ● per month	60 seconds	Offers 'Premier' Support at additional cost
GPSInsight	\$50-\$200 (depends on type and qty)	\$100+	\$33-\$50 ● per month	60-120 seconds ●	None
Network Fleet (Verizon)	\$150	\$100 or self-install	\$35-\$45 ● per month	30-120 seconds ●	None
SonalTrack	\$30 - \$66 depends on the type and quantity	Self-install	\$1 per month	60 seconds plus captures turns	None

● depends on selected features or package

SonalTrack - We Make GPS Tracking Easy.

Still have questions? Don't hesitate to give us a call. We're confident we can show you how GPS tracking is a good fit for your business. Our visit us online at: <http://www.sonaltrack.com>